

LME Asia Week 2025 Sponsorship Opportunities



SETTING THE GLOBAL STANDARD



LME Asia Week 2025

When

Wednesday 21 May 2025

Where

LME Asia Metals Seminar – HKEX Connect Hall, Hong Kong SAR
LME Asia Week Dinner 2025 – The Grand Hall (New Wing), Hong Kong Convention and Exhibition Centre, Hong Kong SAR

About the event

LME Asia Week is the annual gathering in Hong Kong where industry leaders and market players from the metals and financial communities come together to discuss the Asian commodities industry and network with peers and clients.

LME Asia Week 2025 centres on two major events; LME Asia Metals Seminar and LME Asia Week Dinner, both of which take place on Wednesday 21 May.

Benefits of sponsoring

- Position yourself as an industry thought leader
- Build relationships with key clients
- Generate new business contacts
- Get your message across to a highly targeted metals industry audience.

Attendee snapshot



1,900 attendees in person from 350+ companies in 2024



Demographic breakdown:

- 46% from Physical Industry
- 29% from Financial Industry
- 25% from remaining sectors



25%+ C-level and senior management

2025 sponsorship opportunities

To book a package, please contact **Flora Poon** expressing your interest and including the following information:

- Company name
- Full contact details (email & postal address)
- Preferred sponsorship package

Email: info@lmeasiaweek.com

Exhibition stand positions will be allocated on a first come, first served basis upon booking.

All sponsorship packages are on early bird special offers until **Friday 28 February 2025**; after this date they will be full price packages.

Deadline for sponsorship applications is **Friday 4 April 2025**.

Diamond sponsor

Early bird: HK\$269,955 (US\$34,755)

After 28 February: HK\$317,520 (US\$40,845)

- Premium-sized booth at LME Asia Metals Seminar in HKEX Connect Hall*
- Seminar passes – six in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 250 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Extensively marketed through numerous email and web campaigns
- Promotional corporate video to be played during seminar
- Logo exposure at LME Asia Metals Seminar backdrop and LME Asia Dinner photo backdrop
- Sponsor's marketing materials distributed inside seminar bag – document up to 16 pages of double-sided A4 (max. 8 sheets)
- Three tables at the LME Asia Dinner (12 seats per dinner table)
- Additional table may be available to purchase at extra cost

Platinum sponsor

Early bird: HK\$168,735 (US\$21,735)

After 28 February: HK\$198,450 (US\$25,515)

- Standard-sized booth at LME Asia Metals Seminar in HKEX Connect Hall*
- Seminar passes – four in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 250 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Extensively marketed through numerous email and web campaigns
- Promotional corporate video to be played during seminar
- Logo exposure at LME Asia Metals Seminar backdrop and LME Asia Dinner photo backdrop
- Sponsor's marketing materials distributed inside seminar bag – document up to eight pages of double-sided A4 (max. 4 sheets)
- Two tables at the LME Asia Dinner (12 seats per dinner table)
- Additional table may be available to purchase at extra cost

*Pre-built booth provided. Graphics to be provided by sponsor, file requirements and dimensions will be provided on completion of application

Gold sponsor

Early bird: HK\$74,970 (US\$9,660)

After 28 February: HK\$88,200 (US\$11,340)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Extensively marketed through numerous email and web campaigns
- Logo exposure at LME Asia Metals Seminar backdrop and LME Asia Dinner photo backdrop
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4 (max. 2 sheets)
- One table at the LME Asia Dinner (12 seats per dinner table)
- Additional table may be available to purchase at extra cost

Pre-dinner cocktail sponsor

Early bird: HK\$93,765 (US\$12,075)

After 28 February: HK\$110,250 (US\$14,175)

- Pre-dinner cocktail reception in HKCEC Grand Foyer
- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 250 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Extensively marketed through numerous email and web campaigns
- Logo exposure on LME Asia Dinner photo backdrop
- Executive branding in pre-dinner cocktail area including 2 digital screens at dedicated lounge area Corporate branded gifts to be distributed at the reception (provided by the sponsor)
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4 (max. 2 sheets)
- Additional table may be available to purchase at extra cost

Arrival refreshment and coffee break sponsor

Early bird: HK\$70,350 (US\$9,135)

After 28 February: HK\$82,740 (US\$10,710)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Extensively marketed through numerous email and web campaigns
- Promotional corporate video to be played at F&B station during arrival and coffee break
- Logo exposure on refreshment counter, tent cards on standing tables
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4 (max. 2 sheets)
- Dinner table may be available to purchase at extra cost

Lunch sponsor

Early bird: HK\$84,420 (US\$10,920)

After 28 February: HK\$99,225 (US\$12,810)

- Seminar passes – four in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Extensively marketed through numerous email and web campaigns
- Promotional corporate video to be played at F&B station during lunch break
- Logo exposure on refreshment counter, tent cards on standing tables
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4 (max. 2 sheets)
- Dinner table may be available to purchase at extra cost

Seminar session Q&A and polling sponsor

Early bird: HK\$70,350 (US\$9,135)

After 28 February: HK\$82,740 (US\$10,710)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Opportunity to sponsor Q&A and polling during seminar session with logo exposure
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Extensively marketed through numerous email and web campaigns
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4 (max. 2 sheets)
- Dinner table may be available to purchase at extra cost

Lanyard sponsor

Early bird: HK\$93,765 (US\$12,075)

After 28 February: HK\$110,250 (US\$14,175)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Marketed through numerous email and web campaigns
- Logo exposure on lanyards co-branded with LME
- Sponsor's marketing materials distributed inside seminar bag – document up to two pages of double-sided A4 (max. 1 sheet)

Notepad and pen sponsor

Early bird: HK\$65,625 (US\$8,505)

After 28 February: HK\$77,175 (US\$9,975)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Opportunity to provide branded notepad & pen (provided by sponsor) to be placed in delegate bag
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Marketed through numerous email and web campaigns
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4 (max. 2 sheets)

Networking-lounge sponsor

Early bird: HK\$93,765 (US\$12,075)

After 28 February: HK\$110,250 (US\$14,175)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Exclusive branding of delegate networking lounge including TVs for corporate videos and company logos, dedicated coffee and tea area
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Marketed through numerous email and web campaigns
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4 (max. 2 sheets)

Seat-drop sponsor

Early bird: HK\$37,485 (US\$4,830)

After 28 February: HK\$44,100 (US\$5,670)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 150 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Marketed through numerous email and web campaigns
- Sponsor's marketing materials distributed on seats at Metals Seminar – document up to 16 pages of double-sided A4 brochure (max. 8 sheets)

Distribution of materials

Early bird: HK\$24,465 (US\$3,150)

After 28 February: HK\$28,665 (US\$3,780)

- Company logo and 50 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Marketed through numerous email and web campaigns
- Sponsor's marketing materials distributed inside seminar bag – one unique branded giveaway or a document up to 16 pages of double-sided A4 (max. 8 sheets)

Branding-only sponsor

Early bird: HK\$26,775 (US\$3,465)

After 28 February: HK\$31,500 (US\$4,095)

- Seminar passes – two in-person (valued at HK\$1,848/US\$242 per ticket)
- Company logo and 50 word company profile will be included on the event website with a two-way hyperlink that will connect to your corporate homepage
- Marketed through numerous email and web campaigns
- Sponsor's marketing materials distributed inside seminar bag – document up to two pages of double-sided A4 (max. 1 sheet)