

To: All members  
Ref: 25/036  
Classification: Brands  
Date: 4 February 2025  
Subject: **APPLICATION TO LIST LEAD BRAND POEL LEAD**

### Summary

An application has been received for the listing of Lead Brand POEL LEAD.

### Brand details

Brand: POEL LEAD  
Producer: POCL Enterprises Limited,  
Alloying & Refining Division,  
B19-20, SIDCO Industrial Estate,  
Maraimalai Nagar  
603 209 Tamil Nadu,  
India  
Plant: Same as above  
Annual plant capacity: 27,500mt  
Product shape: Ingots  
Dimensions: 550mm x 75mm x 75mm approx.  
Piece weight: 25kgs approx.  
Bundle weight: 1050kgs approx.

### Carmelina Stubbs

**Brand Operations Associate - Sustainability and Physical Market Operations**

cc: **Board directors**  
**Lead and Zinc Committee**